enabling Excellence

2009 KY EXCEL Member's Meeting

September 30, 2009

What Is KY EXCEL?

KY EXCEL is the Department for Environmental Protection's environmental leadership program

- Founded in February of 2006, KY EXCEL is a voluntary program open to any individual, business or organization that wishes to improve and protect Kentucky's environment in ways that extend beyond Kentucky's environmental requirements. KY EXCEL focuses on meaningful and measurable environmental results that ultimately benefit all Kentuckians.

Program Framework

Membership Requirements - Advocate

- 1 environmental project and annual report
- Annual renewal

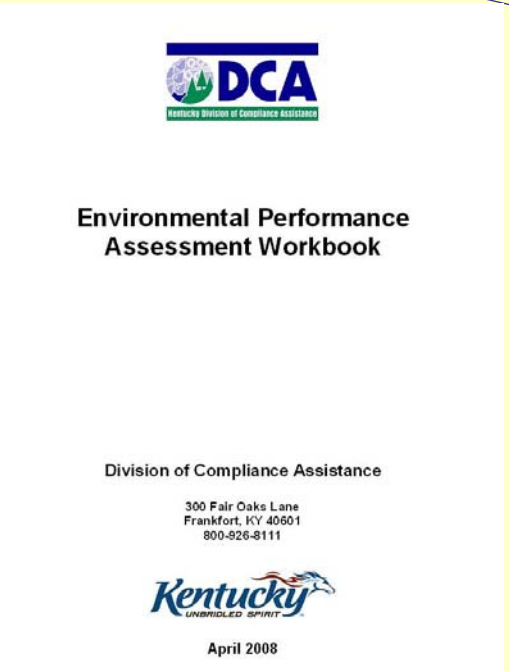
Membership Requirements – Partner

- Environmental management plan
- Self-assessment
- 1 environmental project and annual report
- 3-year renewal

Program Framework

Membership Requirements - Leader

- Environmental management plan
- Self-assessment
- 3 environmental projects and annual reports
- 3-year renewal


DCA
Kentucky Division of Compliance Assistance

Environmental Performance
Assessment Workbook

Division of Compliance Assistance

300 Fair Oaks Lane
Frankfort, KY 40601
800-926-8111

Kentucky
UNBRIDLED SPIRIT

April 2008

Membership Requirements - Master

- Environmental management plan
- Conduct a third-party assessment
- 5 environmental projects and annual reports
- Participate in community outreach and/or mentoring activities
- 3-year renewal

Membership Levels

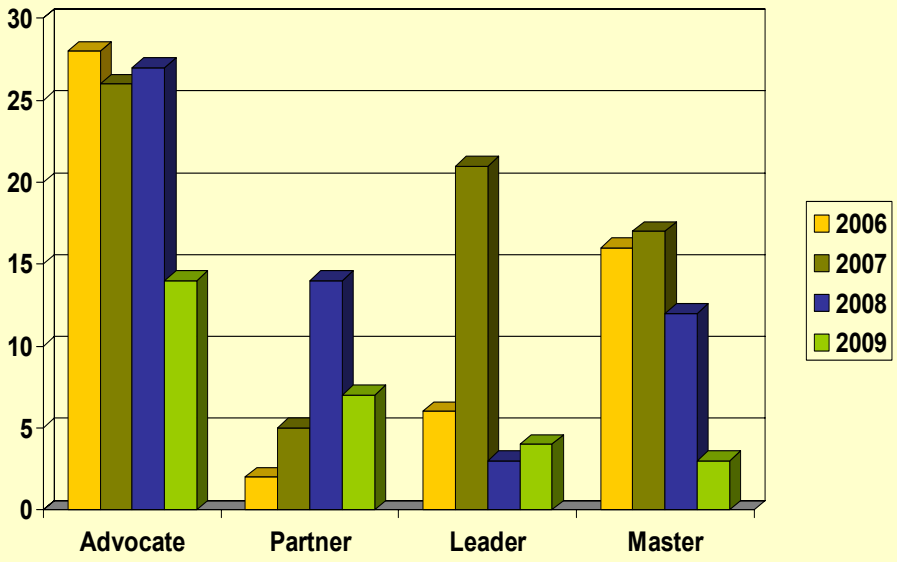
Currently, there are 188 active members.

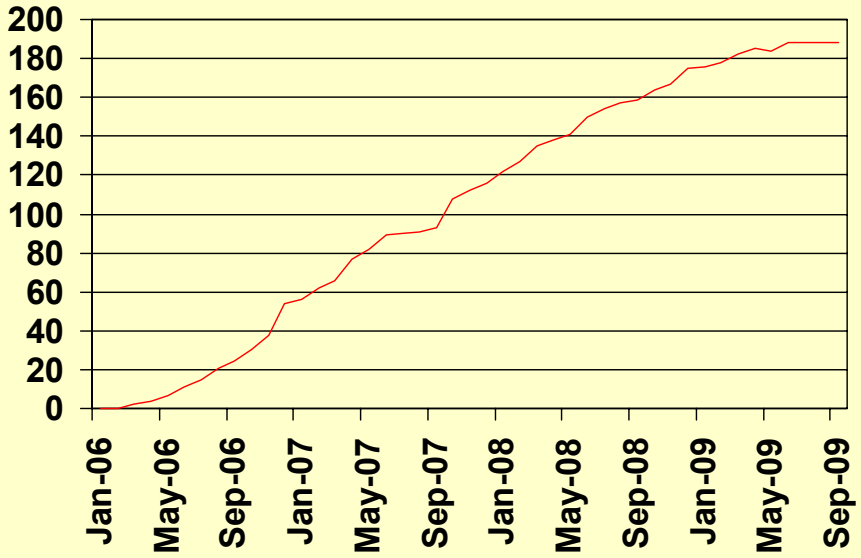
- **Advocate** (83)
- **Partner** (26)
- **Leader** (33)
- **Master** (46)

❖ These members have committed to complete more than 960 voluntary environmental projects.

❖ There is no fee to join KY EXCEL!

KY EXCEL Membership





Recruitment Efforts

- Contacting ISO 14001 certified companies
- Recruitment letters
- Earth Day event
- GREENing expo
- Energy Star awards
- Environmental Update conference
- Employee and environmental fair

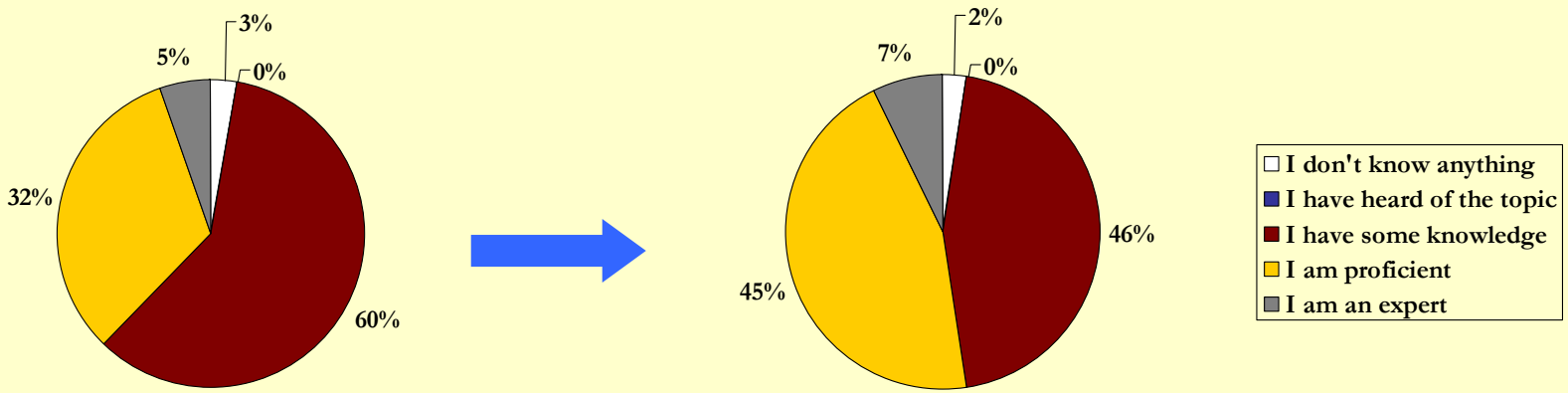
Benefits of Membership

- Networking
- Green Stormwater Management training
- KY EXCEL members get a 50% discount to DCA trainings
- KY EXCEL newsletter
- SNIPS
- Partnership with ECAP

Green Stormwater Management

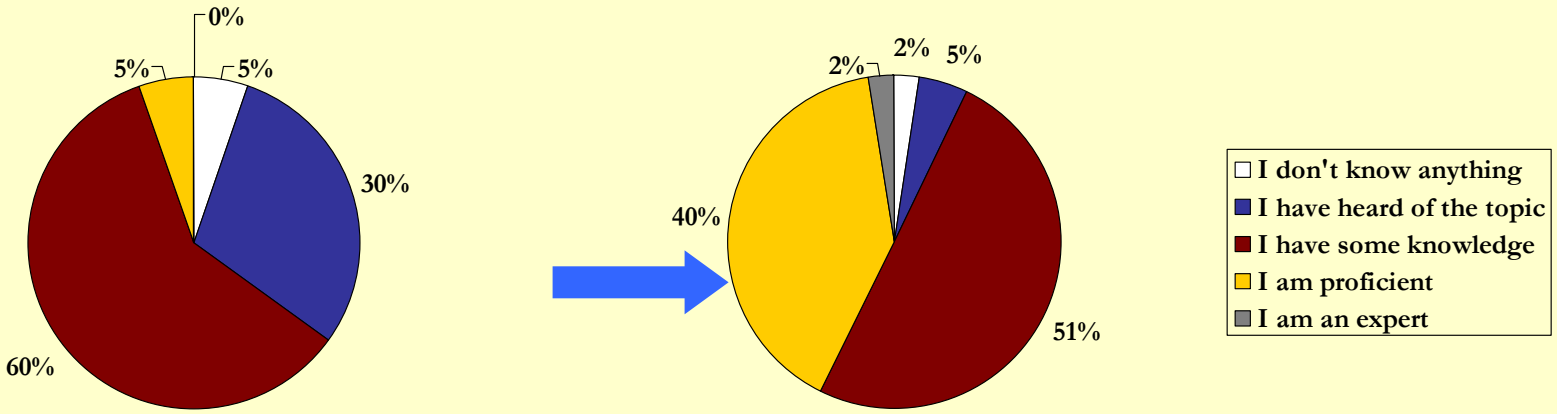
Pre-workshop vs. Post-workshop

Overall awareness of stormwater



Pre-workshop vs. Post-workshop

Knowledge of green stormwater practices



Future Training Opportunities

- Green hospitality industry grant
- Greening sporting events workshop
- Greening gas stations
- Environmental Management Plan development
- Send us your suggestions!

Member Results

KY EXCEL Member Inputs:

- Spent $99,181,635
- Involved 13,446 people
- Contributed 417,791 hours

Member Results

KY EXCEL Member Outputs:

- Saved $5,915,081
- Reused 25,095,510 gallons of rainwater
- Recycled 12,077 cars of scrap metal (36,231,652 pounds)
- Recycled 11,658,394 pounds of paper

Member Results

- Recycled 56,322,308 aluminum cans (2,011,511 pounds)
- Recycled 65,370,868 plastic bottles (4,173,407 pounds)
- Recycled 2,250,637 pounds of glass
- Recycled 24,000,290 pounds of newspaper

Member Results

- Educated 3,814 students
- Educated 3,695 adults
- Saved 3,092,377 kWh of electricity (enough to power 345 homes for one year)

Pictures

Pictures

Pictures

What's Stopping You?

Is your excuse really worth keeping you and your organization from becoming an environmental leader?

KY EXCEL can help remove the barriers and provide you with a path to leadership!

The End!

Questions?

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